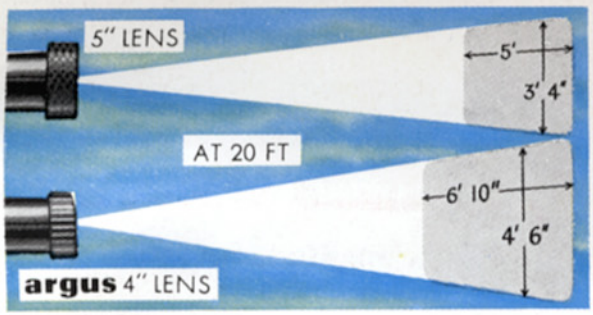
You get more for your money with the new argus projector

Argus Projection*

Ordinary Projection

MORE LIGHT—see the brilliant difference the new Argus Projector can make in your color projections. Compare it, watt for watt, with any other projector. You'll get up to 35% more light for equal size projections. Your pictures will be brighter, sharper, more evenly illuminated to the very edge.

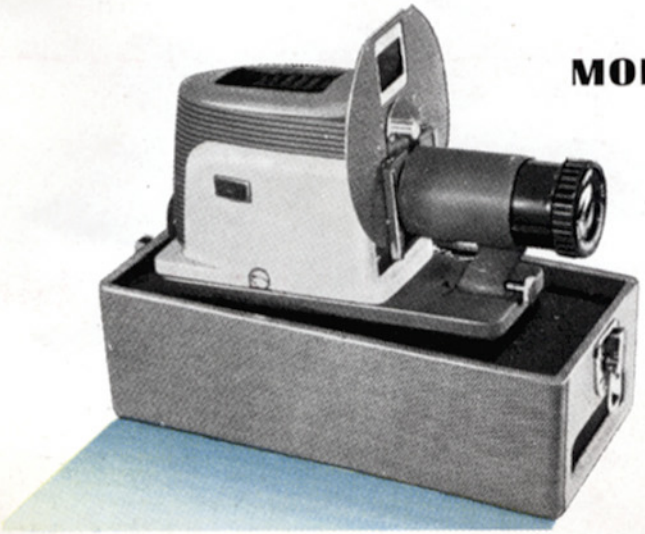
All thanks to the new Argus optical system which includes a color-corrected, heat-absorbing lens for maximum slide protection and *natural* color projection... condensing lenses for even corner-to-corner illumination (for 828 slides as well as 35mm) ..a triple anastigmatic f:3.5 projection lens with all surfaces coated for maximum light transmission.



MORE PICTURE—this diagram clearly illustrates the advantage of the Argus 4" lens for *home* projection. Compare it with the ordinary 5" projection lens—you get an 85% larger picture area at 25 feet... 75% larger at 15 feet... and at 10 feet you still get a *sharp* 2'3" x 3'5" picture impossible with the 5" lens. Even if the length of your living room is 45 feet, the Argus 4" lens projects bigger and better pictures.

MORE EASE—consider the greater convenience of this Argus rotary slide carrier. You put your slides in right side up, the natural way—then one spin and they're ready to screen. No more uncertainty—no more fumbling in the dark with this exclusive Argus feature!

*photo courtesy Pan-American World Airways



MORE EXTRAS—like the constant-cooling built-in blower base on this de luxe Argus model. The PBB200 Projector costs just $44.95... has such additional extras as an ultra-modern lift-off case... super-smart streamlined design. No other projector offers so much for the price. Other Argus Projectors as low as $27.95.

ARGUS PBB200 PROJECTOR $44.95 WITH CASE

prices subject to change without notice

argus

CAMERAS INC

ANN ARBOR, MICHIGAN